

Bandai Namco Group Announces Launch of the Gundam Breaker Battlogue Project

All-New Project Aimed for the North American Market Integrates the Digital and Physical Products of Gundam

TOKYO--(June 15, 2021)-- Bandai Namco Entertainment Inc. (President: Yasuo Miyakawa, Headquarters: Minato-ku, Tokyo) and Bandai Spirits Co., Ltd. (President: Nao Udagawa, Headquarters: Minato-ku, Tokyo) announced today the launch of the Gundam Breaker Battlogue Project in Summer 2021. Both companies are part of the newly formed Entertainment Unit, created from the reorganization of Bandai Namco Group's unit structure. This project will lead in the unit's goal to integrate and fuse the digital and physical products.

Game and Gunpla Development

The Gundam Breaker Battlogue Project was created to further strengthen the connection between the *Gundam Breaker* series, a video game series based on Gunpla, and the Gunpla series of offerings. Mobile suits that are unique to this project will be developed and released for both the game and Gunpla. Additionally, the project will simultaneously release Gunpla from the *HG Gundam Breaker Battlogue* series. Fans will be able to create their very own customized Gunpla as seen in the game, by using joint parts to attach and swap the head, torso, arms, and leg parts. Furthermore, plans are set to release limited edition Gunpla for overseas, aimed at the North American market. Finally, in addition to Gunpla, figures launching from North America are in the works.



ENTRY GRADE
ENTRY GRADE RX-78-2[US]
GUNDAM (AMERICAN TYPE)
October 2021

Gunpla series: https://www.bandaispirits.co.jp/pdf/press_210615_english_01.pdf

Anime Development

To further connect the game and Gunpla, Sunrise Co., Ltd. will produce a six-part series featuring mobile suits original to this project called *Gundam Breaker Battlogue*. These short films are scheduled to be streamed on GUNDAM.info overseas.

Furthermore, prequel story missions will be available to players in regions where the mobile game *GUNDAM BATTLE: GUNPLA WARFARE* is distributed, allowing fans to further enjoy the world of *Gundam Breaker Battlogue*.



[Work Title]

Gundam Breaker Battlogue

[Broadcast Period]

Broadcast scheduled to begin Fall 2021

[Broadcast Platform]

GUNDAM.info

*Viewing will also be available from the smartphone game, *GUNDAM BATTLE: GUNPLA WARFARE*

[Official Site]

URL: <https://en.gundam.info/>

Gundam Breaker Battlogue Official Site: <https://en.gundam.info/>

Bandai Spirits Co., Ltd. Homepage: <https://www.bandaispirits.co.jp/>

Bandai Namco Entertainment Inc. Homepage: <https://www.bandainamcoent.co.jp/>

*The information in this press release is current as of June 15, 2021, and is subject to change without notice.

*Images in this press release are for illustrative purposes only.